



BDPA-NY Scholarship And Recognition Awards Ceremony

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The BDPA -NY Student Scholarship and Awards Ceremony, held on June 11, 2009, was truly a fabulous affair. The event sponsor, UBS, laid out the red carpet for our students and other honorees, BDPA members, and family and friends.

The ceremony honored and recognized the students who participated in the 2007 and 2008 High School Computer Competition (HSCC), the 2008 Student Information Technology Education Scholarship (SITES) Program, as well as our 2007 and 2008 community and corporate supporters and sponsors.

Student awardees were Samantha Bascombe, Khadijah Celestine, Norman A Johnson III, Cazemba Richards, Kevin Castillo, Kiara Page, Frantzy Jean Phillipe, Alan Rosales, Georgina Sealy, and Nicholas Reid.

Our corporate and community awards went to UBS, JP Morgan Chase, Marriott International, Merck, MetLife, Medgar Evers College Preparatory School, and Sesame Flyers International, Inc.

The BDPA National Executive Committee truly showed us some BDPA love by traveling from Washington, DC to New York to attend the Awards Ceremony. In attendance were BDPA National President, Denise P. Holland, National BDPA Executive Director, Dr. Donald French, National BDPA President Elect, Yvette Graham, Former National BDPA President, Renee McClure, and Former National BDPA Education Chairperson, Dr. Jesse Bemley. Yvette Graham was the keynote speaker, and "Dared to Share" the value of BDPA to all those in attendance. The National Executive Committee could only sing the praises of BDPA-NY President Judaea Lane and BDPA- NY Director of Community Outreach and Education Services, Denise Hamilton, along with the rest of the BDPA-NY

chapter executive board and members.

It was also great to see members of other BDPA chapters in attendance, including members of the Executive teams of the Philadelphia and Delaware chapters.

At the ceremony, we also had the opportunity to announce the Renee McClure and Roger Dunn Scholarships. Renee McClure, and George Baker, BDPA -NY Chapter founder shared their experiences over the years with our chapter.

Lastly, New York Governor David Paterson saluted BDPA-NY and wished the chapter much success with our awards ceremony (turn to page 11 for the actual letter received from his office).

Many supported this event by purchasing a ticket, making donations and/or purchasing ads. We thank you very much for the support.

Submitted by Renetta English and Danielle Cauthen

2009 National BDPA Conference - August 5 - 8, Raleigh, NC

July Program Meeting



istockphoto

The 2009 National BDPA Conference is fast approaching! This year's conference will be held in Raleigh, NC from August 5 through August 8, at the Raleigh Convention Center.

The national conference is an annual forum dedicated to joining IT Professionals with the latest technology advances, and career and professional development opportunities. The mission is to provide access to the most innovative concepts in emerging technologies, theories, research and education.

Please visit map.bdpa.org/events/EV04EventDetail.aspx?eventID=1329 for more information on the 2009 National Conference and to register. See you in Raleigh!

Social Marketing Strategies Presented by Roget Romain

Thursday, July 16

6:00 pm

**515 Madison Ave, Suite 5W
New York, NY**

For more info visit www.bdpa-ny.org/events.htm. RSVP to hr@bdpa-ny.org to attend.



DTV Transition Update

The transition from analog to digital broadcasts by full power television stations was completed on Friday June 12.

Those that still need digital converter boxes, may apply for up to two new (or replacement) coupons per household by **July 31, 2009**, or until coupons run out. Households who have already requested coupons, but those coupons expired, may request replacement coupons. All coupons expire **90 days** from mailing.

Following the transition, options to continue to get TV are as follows:

- Keep your existing analog TV and purchase a TV converter box with or without a government coupon.
- Connect to cable, satellite or other pay service.
- Purchase a television with a digital tuner.

DTV Transition Contact Information

Website: www.dtv2009.gov

Phone: (888) 388-2009 [toll free 24 hour]

Phone: (877) 530-2634 [English / TTY]

Phone: (866) 495-1161 [Spanish/TTY]



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Submitted by Danielle Cauthen

In the Community



Naacp.org

NAACP Centennial Convention

July 11-16, 2009

Hilton Hotel
New York, NY

For more info and to register visit: www.naacp.com/events/convention/100th/index.htm



istockphoto

Harlem Week

July–August, 2009

Various Events
Harlem, New York

For more info visit: www.harlemweek.com



Entrepreneurship Bootcamp

July–August, 2009

Hosted by NYC Business Solutions
Various Locations throughout NYC area

For more info and to register visit home.nyc.gov/html/sbs/nycbiz/html/business_courses/course_catalog.shtml#entrepreneurship

New York Area IT Events

July 1-22

LinkedIn for Job Seekers: Strategies and Tips

Various dates and times
Science Industry and Business Library

188 Madison Ave
New York, NY 10016

For more info or to sign up for a class time/date visit www.nypl.org/research/calendar/class/sibl/classsibl.cfm

July 9

NYC Gov 2.0 Tech Forum

3:00 pm - 7:00 pm

Digital Sandbox Network Event Center
55 Broad St
New York, NY

For more info and to register please visit www.nycedc.com/BusinessInNYC/IndustryOverviews/EmergingTechnology/Pages/NYCGov20TechForum.aspx

July 20

Web Design Meetup

5:30 pm

Hosted by NYC Web Design

For more info and to register please visit www.meetup.com/nyc-web-design/calendar/10442611/

August 24-26

SpeechTek 2009 Speech Technology Conference

Marriott Marquis
New York, NY

For more info and to register visit www.speechtek.com/2009/



April Program Meeting at Yahoo!



BDPA-NY held a very informative program meeting on web analytics and marketing on April 16 at the offices of Yahoo! For photos from the event please go to page 4.

Eric Hamilton, Engagement Manager at Yahoo!, was the first presenter of the evening, presenting on the topic of web analytics and metrics. Through his presentation Eric defined and discussed web metric terms, including **hits**, **visits**, **page views**, **bounce rate**, and **click path**. The difference between a hit and a visit is that a hit is a single request for a file from the server and a visit is a series of requests from the same uniquely identified client with a set timeout. A page view is a request for a file whose type is defined as a page (images, .js and .css files). Bounce rate is the percentage of visits where the visitor enters and exits at the same page without visiting any other pages on the site. Click path is the sequence of hyperlinks one or more website visitors follows on a given site. Eric also discussed his work with web analytics and his role at Yahoo!.

Following Eric, was a presentation by London Smith, Sales Trainer for Yahoo! Sales Marketing, who discussed search engine optimization and how Yahoo! Marketing works. Search engine optimization (or SEO) is the process of improving the volume of traffic to a web site from search engines via search results. London discussed the complex algorithm Yahoo! uses for search engine placement and why Yahoo! Marketing is a good choice for a business's web advertising needs. For more info on Yahoo! Marketing please visit sem.smallbusiness.yahoo.com/searchenginemarketing/.

Submitted by Danielle Cauthen

May Book Signing Party



BDPA-NY would like to thank everyone that attended and supported the Book Signing Party, held on May 28 at the Done Up Salon in NYC. There was great food, great décor, and most importantly two great

books by our featured authors in attendance, William Rolack (www.williamrolack.com), author of *7 Secrets to a Job Winning Interview: An HR Executive Reveals Why Some People Get an Offer--and Other's Don't* and Julwel Kenney (www.julwelkenney.org), author of *How To Bring Out The Best In You: The Journey to Personal Transformation and Leadership*. BDPA-NY members and friends showed great support to the two authors, who sold and autographed many copies of their books that night. For more photos please go to page 5.

Submitted by Danielle Cauthen

Summer in the City: Free Events in New York

Central Park's 2009 Summer-Stage

July-August

Various Performers and Dates/Times

Rumsey Playfield

Central Park

New York, NY

For more info please visit

www.summerstage.org

River to River Summer 2009 Festival

July–August

Various events, dates, and times

Throughout Lower Manhattan

For more info please visit

www.rivertorivernyc.com/events/index.php

Martin Luther King Jr Concert Series

July 13-August 23

Various performers and dates/times

Wingate Field

Brooklyn Ave (btwn Rutland Rd

and Winthrop St)

Brooklyn, NY

For more info please visit

www.brooklynconcerts.com/mlk.html

Concerts in the Park

July 14-17

8:00 pm

Concerts held in various parks in Manhattan, Bronx, and Brooklyn

For more info please visit ny-phil.org/attend/summer/index.cfm?page=parks

Fourth Annual Gospel Fest

July 25

3:00pm-8:00pm

Baisley Pond Park

Jamaica, NY

For more info please visit

www.nycgovparks.org/parks/baisleypondpark/events/168460

Shakespeare in the Park

Twelfth Night

July 10-12

The Bacchae

August 11-30

Performances by Public Theater

Delacorte Theater

Central Park

New York, NY

For more info please visit

www.publictheater.org/content/view/126/219/

Hamlet

July 10–August 2

6:30 pm

A Midsummer Night's Dream

August 7-30

6:30 pm

Performances by Hudson Warehouse

North Patio of the Soldiers' and

Sailors' Monument

Riverside Park

West 89th and Riverside Drive

New York, NY

For more info please visit

www.riversideparkfund.org/calendar/

Lincoln Center Out of Doors Festival

August 5-23

Various performances and dates/times

Various Locations on the Lincoln Center Campus

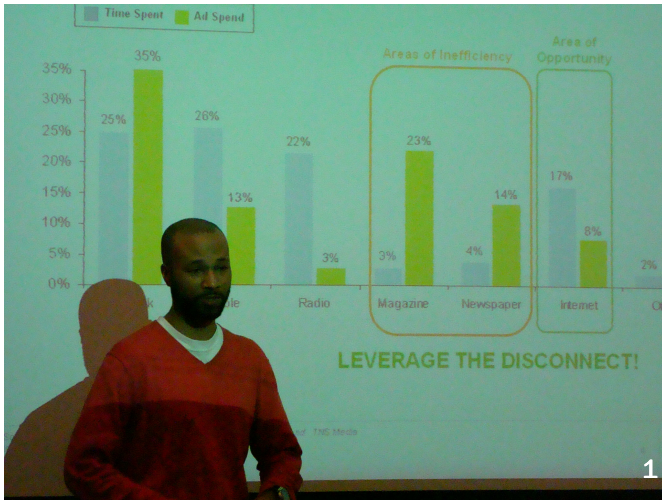
New York, NY

For more info please visit

www.lincolncenter.org/load_screen.asp?screen=Lincoln_Center_Out_of_Doors



April Program Meeting at Yahoo! — April 16, 2009



1. London Smith during his presentation on Yahoo! Search Marketing
2. Michelle Mitchell of Yahoo! poses with guest Andrew Carr
3. Eric Hamilton (2nd from left) of Yahoo! And Michelle Mitchell accept BDPA gift, alongside BDPA-NY board members, from far left, Wanda Jackson, Judaea Lane (center), Danielle Cauthen (2nd from right) and Renetta English (far right)
4. The audience listens as Eric Hamilton (front) presents on Web Analytics
5. Networking after the presentations

Book Signing Party – May 28, 2009

1. BDPA-NY Board Members pose with authors Julwel Kenney (center left) and William Rolack (center right)
2. Guests mingle at party
3. William Rolack speaks about his book
4. Julwel Kenney speaks about her book
5. BDPA-NY member and event organizer Roxanne Clinton with guest Jambey Clinkscales



1



2



3



4



5

2009 Scholarship and Recognition Awards Ceremony—June 11, 2009



2009 Scholarship and Recognition Awards Ceremony—June 11, 2009



1. Members of BDPA-NY Executive Board with Michael Williams of UBS (back row, center)
2. Members of BDPA Delaware Chapter Executive team (left and center) with Clif Cox (right) of NAAHR Greater New York
3. BDPA-NY VP of Finance, Wanda Jackson (right) with UBS's Ellen Beeber (center) and Denise Hebner (left)
4. Guests enjoy dinner at the ceremony
5. Michael Williams (right) and BDPA-NY's Director of Support Services, Cheri Jack (left), converse.
6. BDPA Delaware Chapter accepts strategic partner award on behalf of JP Morgan Chase from BDPA-NY President Judaea Y. Lane
7. HSCC and SITES student awardees
8. BDPA National Committee members pose with Judaea Y Lane (2nd from right), from far left President Elect Yvette Graham, President Denise Holland, Executive Director Dr. Donald French, and Former President Renee McClure
9. Denise Hebner (center) accepts corporate sponsor award on behalf of UBS, along with other UBS team members
10. BDPA-NY Director of Education and Community Outreach, Denise Hamilton (left) and Cheri Jack (right) pose next to table of awards

**HSCC Mid-Atlantic Competition & IT Showcase—June 19-20, 2009
TeraGrid Conference—June 22-23, 2009**



1. HSCC Team at Regional Competition and IT Showcase
2. Georgina Sealy during her showcase on Cloud Computing at the Regional IT Showcase
3. HSCC Students pose with BDPA National President Denise Holland (front center)
4. HSCC Team at TeraGrid conference
5. HSCC Team at luncheon at TeraGrid conference

HSCC/SITES Corner

BDPA Mid Atlantic HSCC Competition & IT Showcase



The Mid-Atlantic Regional HSCC Competition and IT Showcase was held from June 19-20, 2009 at Bowie State University in Bowie, MD. **Congratulations to the BDPA-NY team for placing 3rd in the HSCC Competition and to Georgina Sealy for placing 2nd in the Regional IT Showcase, who presented on Cloud Computing.** Below is a summary of the event from HSCC team member Cazemba Richards:

“My first experience of anything or any event is always the most insightful and exciting one. Such as learning how to code for the first time or learning how to introduce one’s self in any predicament. Similarly, my first time at the North Eastern Regional was a life changing experience for me. It was widely informative, insightful, and fun at the same time. At the North Eastern Regional I learned a wide array of things from teamwork, sportsmanship, punctuality, decision-making, giving, and much more. This competition and trip has altered my view on many certain issues and situations that I have previously experienced. However, none of this would have been possible if it weren’t for my helpful trainers, mentors, and team members that I was surrounded by the entire trip and competition.

Teamwork was definitely one term I learned on this trip. Over the course of the trip I learned to never leave a team member behind, stick together as a one team at all times, how to work cooperatively with all the team members of a team and to contribute all the time. With teamwork came decision making. During the oral competition I learned that in a team we make decisions as a team, but if one team member has an opposing decision which he or she feels is gut right. Go with his or her decision.

Sportsmanship was another term I was familiarized with due to one of our team members. One morning of the trip, our North Carolina opponents overslept and to help one of my team members went to wake them up. His action in helping the other side showed me that you can always help the other side if ever in need and don’t think competition all the time. With sportsmanship came punctuality.

Giving was the last term that had a strong impact on me because it wasn’t only giving. It was giving without receiving. Dr. Jesse Bemley shared his story of him helping the teacher for free and in the end it was beneficial to his college education. Each day while on the trip, I also realized that all of my trainers, coordinators, and mentors of BDPA have been giving a lot (such as education, opportunities and many first time experiences) without feeling the urge to receive anything for the students they give to. Realizing that has illustrated to me that sometimes it isn’t only about receiving when you give.

In summary, this trip and competition will never be forgotten because of the bunch of information I have obtained each day. “

For photos from the Regional Competition and IT Showcase, go to page 8.

TeraGrid Conference



BDPA-NY HSCC Students had the exciting opportunity to participate in the 2009 TeraGrid conference, held June 22-25 in Arlington, VA. Students attended the conference from June 22-23. According to *TeraGrid.org*, TeraGrid is “an open scientific discovery infrastructure combining leadership class resources at eleven partner sites to create an integrated, persistent computational resource”. Below is Cazemba Richards’s account of his experience at the conference:

“The TeraGrid conference was a fun first experience because I learned an array of new things. From MPIs, Gateways, parallel programming, to super computers. Hearing that super computers were thousands of computers connected to make one large computer was amazing to me. Throughout the whole day of the conference I left with new pieces of information that interest me in many new ways. It has influenced me to research them even more to see if it will be right for me in the future.

The competition part of the TeraGrid conference was a good learning experience for me because I experienced how the competition works and what is needed in the competition like extra laptops. I also learned to be punctual.

Lastly, teamwork was another term I learned. Even though not everyone was interested in the competition we still worked together to get the answers for a few of the questions. This showed that no matter what conditions a team is under they should always work together to get their goal accomplished or the work done.”

For photos from the TeraGrid conference go to page 8

Student & Youth Opportunities

2009 Free Summer Meals Program



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The New York City Department of Education provides free breakfast and lunch throughout summer vacation (from June 29—August 28, 2009) for all New York City residents aged 18 and under. Meals are served at various public schools, parks, and pools in all five boroughs. No id or registration is required. For more information visit www.opt-osfns.org/osfns/default.aspx.

2009 New York City Youth Guide to Summer Fun



iStockphoto

The New York City Youth Guide to Summer Fun is a citywide calendar of family and youth-oriented summer events and programs. Most events/programs are free or low cost. To access the guide visit: www.nyc.gov/html/dycd/html/resources/youth_summer_fun_guide2009.shtml

York College NASA Science Engineering Mathematics and Aerospace Academy (SEMMA)



iStockphoto

NASA SEMMA is a national project designed to increase the participation and retention of underrepresented K-12 youth minorities in the areas of Science, Technology, Engineering, and Mathematics (STEM). Established in 1999, the NASA SEMMA project site at York College in Jamaica, Queens, offers three week-long sessions during the summer months for students in grades 3-9, along with its regular academic year program. The summer 2009 program runs from July 6–24, 2009 and is free. For more info please visit events.cuny.edu/eventDetail.asp?EventId=22753

New York City Young Adult Internship Program (YAIP)



iStockPhoto

The New York City Department of Youth and Children's Young Adult Internship Program (YAIP) is a workforce development program targeting young adults between 16 and 24 who are not working and not in school. YAIP offers a 10-12 week paid internship and an additional nine months of placement and support services to young people in 13 low-income neighborhoods. Participants will be paid \$7.15 per hour for time spent in orientation, workshops, and internships and can earn up to approximately \$2,500. The next program starts July 6, 2009. For more information and to enroll visit www.nyc.gov/html/ceo/html/programs/internship_program.shtml

Youth Small Business Camp



iStockPhoto

The Youth Small Business Camp is a free two week summer camp in Harlem, led by Andrew Morrison, president of the Small Business Camp. This camp will teach students how to make money over the summer, identify ideas that can make money, incorporate a business and open a bank account, build an advisory board, manage time, use the internet to attract clients, track finances, and gain contracts and network with established business owners. The first 35 students registered can attend in person, other students can attend via the web broadcast. The camp will be held from Monday, July 13 to Friday, July 24. To register and for more info please visit: youthbizcamp.eventbrite.com

Youth in Engineering and Science (YES) Center Summer Energy Program



The YES Center, part of the Polytechnic Institute of NYU's Promise Fund scholarship program, is having a summer energy conservation program geared towards students in the 5th-8th grades, and sponsored by Con Edison. Part of the curriculum entails students attending field trips to various energy companies and learning how to conserve energy. The cost is \$100 for the six week course scheduled for July 6-August 14th. There are 15 available slots left in the program. If interested please immediately contact Albert Sanchez of NYU-Poly at (718) 637-5944 or (718) 260-3033.

Champions Science Adventures Summer Camp



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Champions Science Adventures Summer Camp is a series of educational hands-on science summer programs for children in grades 1-6. The summer day camp format allows children to participate in involved, multi-day projects such as constructing robots, building and launching model rockets, and engineering an electric race car. Day camps are week long and run from July through August, at various locations in Westchester County and Long Island, New York. Full day camp is \$309 for the week, and half day camp is \$194. For more information or to register please visit www.discoverchampions.com/main/do/

[Students and Parents Science Adventures Summer Science Day Camps](#)



STATE OF NEW YORK
EXECUTIVE CHAMBER
ALBANY 12224

DAVID A. PATERSON
GOVERNOR

June 11, 2009

Dear Friends:

I am delighted to send greetings to everyone gathered at the BDPA-New York Chapter's *Scholarship & Recognition Award Ceremony*.

Since 1982, BDPA-New York has been a vital and versatile resource to the metropolitan community, empowering minorities, youth, and those in the IT field toward professional advancement and development. Through networking, education programs, seminars, workshops, and annual conferences, BDPA-NY members gain the skills, confidence, support, and opportunities they need to thrive in an increasingly technological world.

BDPA-NY has long been a leader in youth development, inspiring and preparing high school and college students for success through its brilliant Student Information Technology Education and Scholarship (SITES) Program. Tonight's event acknowledges the great work of those students and announces this year's BDPA-NY scholarship recipients, who have distinguished themselves through exceptional drive and leadership.

On behalf of all New Yorkers, I applaud this year's scholarship recipients and SITES students for your commitment to excellence, and commend BDPA-NY as well its many dedicated volunteers, community partners, and sponsors for your leadership and many valuable contributions to the Empire State.

With warmest regards, and best wishes for a wonderful evening.

Sincerely,

David A. Paterson

www.ny.gov



BDPA-NY Contact Information

BDPA NY Chapter
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Murray Hill Station
New York, NY 10156-0808

Phone: 212-802-5431
 Fax: 212-591-6093
 Email: info@bdpa-ny.org



About BDPA

Founded in 1975 by Earl Pace and the late David Wimberly, BDPA (formerly Black Data Processing Associates) is a premier networking organization for minorities and IT professionals alike. BDPA is a global, member focused organization that positions its members at the forefront of the IT industry. We are committed to delivering value to our members strategic partners, and to the community. BDPA-NY aspires to be a leading chapter in the national BDPA organization. Our members include individuals who are employed with corporations, government agencies, educational institutions, entrepreneurs, as well as high school and college students.

The New York Chapter, 501(c)(6), is the 7th largest chapter of 56 Chapters across the United States. Chartered in September 1982, our chapter has successfully reached out to our community through networking, education programs, seminars, workshops, and the annual conferences. Also, we serve as community partner for the Community Technology Centers and engage everyone to learn about technology, careers, and higher education.

July-December 2009 BDPA-NY Event Calendar

July 16
Program Meeting
Social Marketing Strategies
 515 Madison Ave, Suite 5W
 New York, NY 10017

August 5-8
2009 National BDPA Technology Conference
 Raleigh, NC

August
Date TBD
IT Social Mixer and Membership Drive

September 17
Program Meeting
Enterprise Architecture

October 15
Program Meeting
Networking and Community Services

November 19
Program Meeting
Business Intelligence

December
Date TBD
IT Holiday Mixer

Program Meetings begin at 6:30pm and are held (unless otherwise specified) at

UBS
1285 Avenue of Americas
New York, NY 10005

Subway Directions: Take the **B, D, or F to 47-50 Rockefeller Center** (closest stop), the **E or V to 53rd St/5th Ave**, or the **N, R, W to 49th St**.

To attend a meeting/event it's extremely important to RSVP to hr@bdpa-ny.org. Please visit www.bdpa-ny.org/events.htm for up-to-date information on all our events.

